

How Having a VIRTUAL ASSISTANT Can Help Your Business

A virtual assistant can help businesses by performing administrative tasks, providing customer support, and assisting with marketing efforts.

This allows companies to focus on other tactics to create more engagement and growth. Check out these stats to see how much having a virtual assistant can help your business...



Virtual assistants can reduce a business's operating costs by 78%

By eliminating the need for physical office space, equipment, and employee benefits, businesses are able to save money and put it towards other more important areas.

On average, remote workers are 13% more productive.

Since virtual assistants are able to work in a place that is comfortable and fits their needs, they tend to be more motivated. And with no more distractions or interruptions from other employees, they can better focus on the task at hand.

Virtual assistants can work as few as 20 hours per week or less.

Virtual assistants provide businesses with the flexibility to choose how much or how little work they need to be done. VA's are hired for specific services which allows businesses to customize what services they are getting. Gone are the days of paying for time and services you don't actually need.

More than 80% of corporations intend to employ a more flexible workforce.

With that many companies already using a flexible workforce, it can feel like you're being left behind. Don't let this great opportunity pass you by.